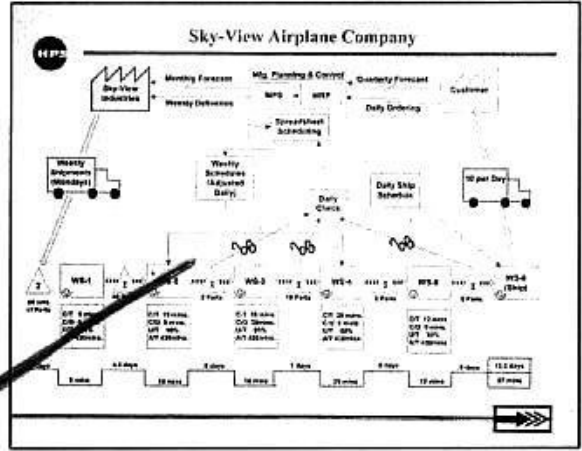


USING VALUE  
STREAM MAPPING,  
WE HAVE  
IDENTIFIED KEY  
AREAS OF NON-  
VALUE ADDED  
ACTIVITIES



I DON'T UNDERSTAND?  
THE ONLY VALUE I SEE  
IN MAPPING STREAMS,  
IS TO FIND OUT  
WHERE THE BEST  
FISHING IS.

GOOD JOB TEAM!  
THE IDENTIFIED AREAS  
TO CONCENTRATE ON  
WILL BE: "SS"  
AND "SET-UP  
REDUCTION"